

JESSICA MORROW

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312.488.9768

EDUCATION

MAY 2013

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN
BFA Graphic Design // Art Education Minor

PROFESSIONAL EXPERIENCE

FEB 2019 – PRESENT

FREELANCE DESIGN + CREATIVE CONSULTING

Works directly with clients to help them meet their strategic design goals across both print and digital spaces. Services include but are not limited to: branding, strategy, marketing, UI/UX, graphic design, and art direction.

JULY 2018 – FEB 2019

KIVVIT // CHICAGO, ILLINOIS
Senior Design Associate

Art direction and design for top agency clients working closely with the account team to develop strategy and creative direction for campaigns. Responsible for overseeing work of junior designers and interns to ensure quality of work, and maintaining Kivvit brand standards across all internal materials.

JAN 2017 – JULY 2018

KIVVIT // CHICAGO, ILLINOIS
Graphic Design Associate

Collaborated with the design principal and account team to achieve design needs for clients including branding, digital advertising, marketing, and social media.

MAY 2015 – JAN 2017

NEIGER DESIGN // EVANSTON, ILLINOIS
Graphic Designer

Involved in all aspects of the design process including conceptualization, project management, and production. Worked with senior designers and art directors to bring strategic and thoughtful designs to fruition. Worked closely with the marketing strategist on in-house campaigns and writing blog posts.

JULY 2013 – MAY 2015

LESLIE HINDMAN AUCTIONEERS // CHICAGO, ILLINOIS
Graphic Design and Catalogue Production Manager

Responsible for catalogue production and management. Worked closely with the head of each department to determine production schedules and assisted photographers with art direction and styling. Produced 50+ page catalogs 2–3 times per month and maintained positive relationships with print vendors.

AWARDS & ACKNOWLEDGMENTS

- > Hermes Creative Awards - Annual Report - Gold, Platinum // 2018–2019
- > Adobe Design Achievement Awards Judge // 2017–2019
- > ico-D Design Mentor // 2017–2018
- > Iggesund Design Experience, Sweden // August 2016

PROGRAMS & CAPABILITIES

- > Strong Proficiency in Adobe CC Suite and Powerpoint
- > Experienced in Microsoft Office, Wix, and Squarespace
- > Proficient in Sketch, InVision, AfterEffects, and Final Cut Pro
- > Working Knowledge of HTML and CSS